



Sharon Udoh // School Enrollment | Graphic Design | Music Composition

1437 West Balmoral Avenue #3s, Chicago, IL 60640 // (872) 251-1951

education

Bachelor of Science in Digital Design in 2004 at the University of Cincinnati

acquired skills

- web administration, graphic and social design, and video editing
- customer relationship management
- proficient in Adobe Creative Suite, Microsoft Office, Google Suite, and WordPress
- accomplished pianist of 37 years, with perfect pitch
- vocalist in the tenor range with strong emphasis in harmony

work experience

Enrollment Director / Web Administrator / Graphic Designer / Video Editor

The Arts & College Preparatory Academy *March 2013 – May 2022*

- Retained 99% of admitted students after enrolling an entire class of 7th and 9th graders via Zoom and video-based tours only
- Developed and implemented recruitment plans with internal CRMs and PowerSchool, detailing each student's personalized milestones throughout enrollment process
- Delivered well-designed weekly and monthly email communication and social media postings to prospective and current families, along with up-to-date web administration
- Strengthened community partnerships via robust in-person and online video-based artistic experiences year-round, specifically during Black and LGBTQ+ History months

Music Performance & Composition

Summit United Methodist Church *April 2014 - December 2018*

- Crafted worship experiences via selection of hymns and anthems across a variety of styles, performed with piano and voice
- Curated specialized programming for in tandem with the church calendar, scripture, and holidays, including sermons and liturgy

Various Choruses *January 2020 - present*

- Produced commissioned works for New York City Gay Men's Chorus, Gay Men's Chorus of Los Angeles, Atlanta Women's Chorus, Portland Lesbian Chorus, and Columbus Gay Men's Chorus to produce crowd-pleasing arrangements by artists such as Beyoncé, Stevie Nicks, Jonas Brothers, Taylor Swift, Donny Hathaway, Lil Nas X, Dolly Parton, Bill Withers, and others
- Provided performance-ready orchestrations for the aforementioned choruses in multiple configurations, from full band to brass trio to string duets

work samples

<https://counterfeitmadison.com/digital-graphic-socialmedia-design>

<https://counterfeitmadison.com/performance>